

Services

High-Tech to High Touch…We Do It All.

The Simmons Group partners with you -- from concept to connection, inception to implementation – to develop and deliver the quality, results-focused content, design and brand identity that will meet your needs and optimally engage your potential clients.

Founded by Scot A. Simmons—professional writer, creative director and master brand communicator – The Simmons Group delivers(peerless, personalized service…on time, on target, and on your budget.

Our growing client list encompasses a broad spectrum of professional enterprises -- from start-ups to emerging service firms to established corporations and organizations…and we’d love for you to join them.

Build the brand strategy that will put you into the hearts and minds of those you need to reach.

Create clear, compelling web site content that speaks to your target audiences and motivates action.

Engage and inform your clients with weekly blogs, high-end articles, timely editorials.

Promote and propel your business via ads, press releases, brochures, postcards, promotional flyers.

Roll out that weekly/monthly/bi monthly/quarterly newsletter for your clients and potential clients.

Get that important promotional/motivational letter or e-blast out of your head and into your clients' hearts and minds.

Pull the trigger on that bio or article or book you’ve always been meaning to write.

SERVICE RATE

Rates vary depending on nature, length and scope of project.

Rush rates are available.

Contact THE SIMMONS GROUP today for a free quote

